Why do we use the Giving Game Platform?

Giving Games are versatile tools with specific objectives. Broadly speaking, to evidence impact, we measure three core criteria:

- Changes in attitudes towards prioritizing factors associated with impactful, informed, intentional giving
- Changes in plans to donate resources effectively going forward
- Money moved towards effective organizations.

We evaluate the first two criteria by administering pre- and post-Giving Game surveys through a specifically designed Guided Track platform. We offer incentives for completion of a survey emailed to participants one month later in the form of an additional donation to the winning organization, of $2 per completed response. In the pre-Giving Game, post-Giving Game, and one-month-later surveys, we ask participants the same question: to order in importance a small selection of considerations they have when donating to charity. For the third criterion, we monitor the amount of money and newsletter subscriptions generated to our 22 partner charities through Giving Games, including a donation option at the end of the Giving Game.

How do we use the Giving Game Platform?

Step 1: Applying for sponsorship
To set up a Giving Game, please go here and select "Apply for Giving Game sponsorship." You will be asked for your:
- Name
- Email
- Proposed location
- Proposed date
- Proposed name and experience of the facilitator
- Format (workshop, speed Giving Game or other)
- Plans for the Giving Game
- Number of participants
- Amount of requested sponsorship

You will also have the opportunity to submit any additional questions. We aspire to get back to you within a week but if you don't hear from us, please do get in touch with Kathryn at kathryn.mecrow@thelifeyoucansave.org.

Step 2: Setting up a Giving Game
To set up a Giving Game, follow this link. Click "Create a new Giving Game." You will be asked for:
- The name of your group
- Proposed location
- Email
- The three charities you want to feature
- Date

You will then be provided a code and password for your Giving Game. Make a note of both of these. They will also be emailed to you. If they are not, check your spam folder.

Step 3: Running your Giving Game

Display the following link <https://game.thelifeyoucansave.org> on your powerpoint materials for participants to follow, including the code of your Giving Game. At the beginning of the Giving Game, ask participants to start the Guided Track Platform.

You can see the results of the preliminary and final vote by going here, "Manage an existing Giving Game," and entering the Game Code. You will be presented with the options "Pre-vote graph" and "Post-vote graph." The rest of the results will be sent to The Life You Can Save through an AirTable.

Step 4: Submitting a post-Game report

We need every facilitator who runs a sponsored Giving Game to complete a post-Game report. Even if you don't run a sponsored Giving Game, any information you can give us is welcome and incredibly useful for our work. To do this, please go to the admin portal here and select "Manage an existing Giving Game." You will be asked for your game code and password. If you have forgotten these, check your email or contact Kathryn as she can look it up for you. Select "Complete a post-game report." You will be asked for:

- The length of the Giving Game
- If the Giving Game was run in a classroom setting and, if so, the topic
- Voting structure (Winner Take All v. Proportional)
- Donation totals
- Any donation instructions
- Participant questions
- Image and social media approval (if applicable). (Go here, press upload then copy the hyperlink- it takes less than 20 seconds)
- Any additional comments or feedback

On behalf of Giving Games, our charities, donors, and participants, thank you so much for your help!